

Oklahoma 2-1-1 Advisory Collaborative
Meeting Highlights
May 25, 2004
Oklahoma Department of Rehabilitation Services

Welcome:

Convener Jim Lyall began the meeting at 10:00 am and general introductions were made.

In attendance:

Pam Cross	Steve Wilt	John Hudgens
Jim Lyall	Irene Martin	Michael Jones
Toni Frioux	Linda Jenkins	Paul McCain
Madalyn McCollom	Pam Shepherd	Carrie Wiggs
David Bernstein	DJ Morrow Ingram	
Helene Schwartz	Kay Seymour	

Announcements:

Pam Cross invited members to the 2-1-1 Central Oklahoma Planning meeting on June 22, 2004, at 1:00 pm. Pam may be contacted at pcross@coxinet.net.

Linda Jenkins reported on the 2-1-1 meeting held in Tampa, Florida in conjunction with the United Way of America National Leaders Forum. She presented information on Venture Software, a system designed to assist with planning and implementation of 2-1-1 calling centers. Discussions about marketing, fundraising and public policy initiatives were all part of the one day training. Additionally, the "Calling for 2-1-1 Act" was discussed; the \$10.5 million earmark was not.

Carrie Wiggs attended the 2-1-1 Intensive at the AIRS conference in Norfolk. She met with 2-1-1 people from 36 states who are in various stages of development and implementation with their initiatives. Her focus will be to obtain tools from other areas to help Oklahoma in our efforts. Many Oklahoma forms, ideas, etc. were being used by others around the country.

Madalyn McCollum attended the AIRS conference. She attended a workshop of blended taxonomy and blended databases which may be helpful to the collaborative in the future.

Committee Reports:

Nominating Committee: Toni Frioux, chair of the Nominating committee presented a slate of officers to the board. For a copy of the Nominating Committee report, please contact Toni Frioux, tonif@health.state.ok.us.

(Recommendation #1). Jim Lyall, chair, Pam Cross, past chair, Toni Frioux, vice chair, and Helene Schwartz, secretary. There will need to be further discussion on the role of the secretary. Voting members of the board were given written ballots. Jim Lyall asked for nominations from the floor and members could write in nominations on their ballots. As non-voting participants, DJ Morrow Ingram and Steve Wilt volunteered to count the ballots. The slate was accepted as presented by unanimous vote. Toni Frioux moved to destroy the ballots. Passed.

Recommendation #2. After extensive discussion regarding the seating of up to 6 members-at-large the following agencies/organizations will be or have been asked to choose a representative to sit on the board: Department of Emergency Management, Association of Council of Governments, Turning Point Council, Faith Based representative and a Consumer from a small to medium sized market. The 6th spot will be kept open for either another Consumer or an entity that may have been overlooked. Due to their unavailability, the Office of the Governor position has been removed at this time. The nominating committee recommendations were accepted with the above changes.

Carrie Wiggs will send an official letter to the 5 additional Board of Directors members requesting that they nominate a voting member to participate in the June 30 Collaborative meeting.

Update on SB 1405

David Bernstein reported that **1405** has passed the House and Senate and is “close” to the Governor’s desk to be signed into law. The governor has 14 bills on his desk and David, along with someone in the Governor’s office, is making sure the bill moves up in his pile. He left the meeting to return to the capital to check on the status of the signing. It was suggested that an official picture be taken to mark the signing of the bill. This would be an excellent marketing tool for our state initiative and our 2-1-1 communities. The celebratory signing of the bill with photo-op could take place some time in July.

Funding for Statewide Initiatives

Tulsa Area United Way, United Way of Central OK and the Community Service Council have been funding 2-1-1 and this funding will end on June 30, 2004. At least \$20,000 is needed to continue David Bernstein and Carrie Wiggs’ positions through the end of 2004. Community Service Council is seeking funding from a local foundation, and is requesting the Collaborative’s help in seeking additional funding for statewide staffing. A special meeting of Board officers may be called to discuss the issue.

OK 2-1-1 Website/Domain Registration

Pam Cross reported that formal action was needed to complete the website and domain registration. Toni Frioux moved to approve purchase of the domain name from AIRS (www.211oklahoma.org). The cost is \$50 and Contact is willing to underwrite the service charge. Madalyn McCollom seconded. Passed unanimously. Contact Crisis Helpline has a volunteer who has graciously maintained the current temporary site and has agreed to continue once it has been moved to a more permanent home. DJ Morrow Ingram suggested talking with Cox Cable about a free hosting site. Pam Cross will speak with Cox.

Oklahoma Telephone Association Conference

Kay Seymour reported that the conference will be held in Branson June 13-18, 2004. Kay will mention 2-1-1 in her State of the State address and have handouts available for participants. Commissioner Denise Bode is the keynote speaker. They anticipate 300 participants representing 44 telecos.

Dates for future meetings were discussed and it was decided to meet the last Wednesday of each month. The next meeting will be held on Wednesday, June 30, 2004 in Stroud, OK, at City Hall (not the Chamber), 10:00 am.

President Jim Lyall adjourned the first official meeting of the newly elected board and officers for the OK 2-1-1 Collaborative.

Respectfully submitted,

Helene Schwartz

Secretary, Oklahoma 2-1-1 Advisory Collaborative