

2-1-1 Collaborative Meeting Minutes
Regular Meeting
9/26/07

1. The September 26, 2007 meeting of the 2-1-1 Collaborative was called to Order at 10:00 am by Chair, Brook Borden.

2. Roll Call:

- o Voting Members Roll Call: Brook Borden, Pam Cross, Toni Frioux, Bob Adams for Raymond Haddock, Mary Howell, Ashley Jones, Patty Laub for Michael Jones, Shadow Foster for Madalyn McCollom, Michelann Ooten, Ed Pulido, Deborah Price, Helene Schwartz, Bob Stafford, and Gwen Johnson for Natalie Scott.

[14 voting members and proxies. Quorum established.]

Absent: Lovie Byrd, Larry Olmstead, Kelly Riha, Karen Sedberry, Tom Thompson, Tom Wade, and Steve Willoughby. Carrie DeWeese.

- o Visitors: Edwina Reddick, 2-1-1 SW Oklahoma; Sharon Bruce, United Way of Ponca City; Sherry Earhart, DHS Aging Services; Leah Porcelli, Heartline; Lynn Whipple, Heartline; Tom Martin, Heartline; John Cougher, Heartline; Meredith LeMaster, Bartlesville 2-1-1; Heather Elmenhorst, United Way Central Oklahoma; Jim Lyall, Community Service Council – 2-1-1 Tulsa; Cheri Ezzell, CDSA – North Central 2-1-1.

3. Approval of Minutes from 8/29/07.

[Motion to approve amended minutes made by Helene Schwartz, seconded by Toni Frioux. Motion passed, 11 Ayes, 2 Abstentions.]

4. Call Center Reports were received as part of the meeting packet.

Jim Lyall presented everyone with a 2-1-1 lapel pins from Tulsa. The pins have a generic 2-1-1 design and can be adopted by other 2-1-1s. A formal “thank you” from the Collaborative was given.

5. Receive a presentation from 2-1-1 of Southeastern Oklahoma, Latricia Bryant.

Theme: “When life gives you lemons, make lemonade.” For the current operating year not all the sustainable funding promised was made available. The 2-1-1 has been faced with raising 50% of their funding. They have made this work by using volunteers, support from United Way, and Vista volunteers. The Vista volunteers have been working on additional collaboration within the 21 counties included in their service area, building the database, and conducting the follow up calls for quality control.

The presentation was accompanied by lemonade and cookies brought by Latricia.

6. Receive a report and take possible action from the 2-1-1 Operations Committee.

This group meets quarterly. Minutes from Wednesday August 29, 2007 were distributed. Every 2-1-1 should have access to the Style Manual. Uniformity of information and fields can be sent pdf.

7. Receive a report and take possible action from the Alliance of Information & Referral Systems Oklahoma (AIRSO). Edwina is finalizing the conference preparation; and reminded group that there are two scholarships available.
8. Receive a report & take possible action for the Joint Oklahoma Information Network (JOIN). Mike Walsh was unable to attend. No report given.
9. Additional discussion items and new business needing to be considered at the October 31, 2007 meeting.
 - Ed Pulido reported that the United Way planning councils had received great presentations for 2-1-1; and, that United Way continues to be very invested in the success of 2-1-1. He also announced that at 10 AM on October 15, there would be a meeting to discuss foundation grants.
 - There was discussion of 2-1-1s developing a strategy for a comprehensive approach for all state 2-1-1s to use to create a state image and perhaps an entity to raise funds.
 - The Resource and Development Committee want to increase support from tribal groups and nations for 2-1-1. None of the 2-1-1s are listed on any tribal websites.
10. Announcements:
Preparations are underway for the 2008 Legislative Breakfast.
Next meeting will be held October 31, 2007.
11. Adjournment:
[Motion was made by Pam Cross and seconded by Ashley Jones. Motion was passed unanimously.] Meeting was adjourned by Chair, Brook Borden.

Respectfully submitted,

Mary Howell, Secretary