

Oklahoma 2-1-1 Advisory Collaborative

Meeting Highlights

January 27, 2004

Oklahoma Telephone Assoc., OKC

Welcome:

Convener Pam Cross began the meeting at 10:00 am and general introductions were made. In attendance:

Pam Cross	Bob Spinks	Steve Wilt
Jim Lyall	Paul McCain	Jennifer Seaton
Toni Frioux	Toni Higgins	Kay Seymour
Carrie Wiggs	Darita Huckabee	DJ Morrow Ingram
Rand Baker	Shadow Foster	Pam Shepherd
Linda Jenkins	Robin Parrish	Ann Trudgeon
Madalyn McCollom	Helene Schwartz	

Announcements:

- Anyone who has not yet signed up to serve on one of the four sub-committees or on one of the workgroups is encouraged to do so at this time. For more information, please contact Carrie Wiggs, cwiggs@csctulsa.org.
- Don Cain will replace Marsha Lindsey as President of SBC Oklahoma.
- Kristin Collins will replace Andy Paden as Executive Director of the United Way in Norman.

Oklahoma 2-1-1 Legislative Breakfast – 2/5/04

- An invitation to be distributed to all state legislators was discussed and approved.
- Also discussed was a fact sheet to be handed out at the breakfast. If you wish to have copies of either document, please contact Carrie Wiggs, cwiggs@csctulsa.org.
- Darita Huckabee of INCOG briefs municipal lobbyists each week at the Capitol and is also able to make contact with County Commissioners on our behalf.

Update on Branding of 2-1-1 in Oklahoma

- Pam Cross discussed the process that Branding Workgroup had been using to give a “face” to Oklahoma 2-1-1.
- A logo was created according to AIRS and National 2-1-1 requirements and presented to the group for an approval. This logo is now available for members of this Collaborative as well as individual Call Centers to use. It can be individualized to fit a designated service area at a later date. **MSP – to approve logo as presented.** For a copy of the logo, please contact Jennifer Seaton, jseaton@unitedwayokc.org.
- A website has been created for use in providing information about the Oklahoma 2-1-1 initiative. It is in the preliminary stages and members are asked to comment on the content and format. Please log on to www.contactcrisishelpline.org/211_test_pages/211_default.htm and send all comments to Pam Cross, pcross@coxinet.net. Once the website goes “live” it will have an address of 211Oklahoma.org. The

costs for the website are \$50 (one-time fee) to secure the name from AIRS and then \$24.95 per month for hosting. The design was created by volunteer Marv Halsey who will also maintain the site.

- Ann Trudgeon and Madalyn McCollom suggested that if the website were BOBBY approved and accessible to screen reading software, that they may have access to free hosting.
- Bob Spinks and Paul McCain of the United Way in OKC suggested that they may have access to free hosting.

OK 2-1-1 Membership Grid

- Ann Trudgeon reported on this workgroup's efforts toward filling in any "holes" in the makeup of our membership. The suggestion was made to add an HMIS representative to our Collaborative. The membership will need to be clarified through working with the Bylaws committee and then a Board of Directors can be selected. If you have suggestions for the membership, please contact Ann Trudgeon, atrudgeon@okddc.org, or Helene Schwartz, uwponcty@cableone.net.

Bylaws

- The Collaborative processed the first draft of the bylaws. Suggestions and revisions were made and it was advised that the bylaws be taken back to the Steering Committee for further direction. The bylaws can be reviewed again at the February Collaborative meeting. If you have comments or questions concerning bylaws, please contact Toni Frioux, tonif@health.state.ok.us.

Sub-Committee Reports

Copies of each of the sub-committee reports were handed out at the meeting. For a copy of each please contact:

Funding/Advocacy – Carrie Wiggs, cwiggs@csctulsa.org

Steering – Carrie Wiggs, cwiggs@csctulsa.org

Intra-State Coordination – Madalyn McCollom, Madalyn-mccollom@ouhsc.edu

Mapping (and copies of the statewide map) – Shadow Foster, shadow-foster@ouhsc.edu

Next Meeting Schedule

February 25, 2004, Stroud -- Chamber of Commerce, 9:30 am. If you have questions or agenda items, please contact David Bernstein, dbernstein@csctulsa.org.